IMPORTANT CIRCULAR

SUBJECT: ADVISORY REGARDING BLUE WHALE CHALLENGE BY THE DIRECTORATE OF EDUCATION

Dear Parent

The Blue Whale Game also known as "The Blue Whale Challenge", is an online game. **It is a social threat for today's young generation.** The game consists of a series of tasks assigned to players by administrator sitting at a remote location. **The young children have to take regular tasks over a period of 50 days with the final challenge requiring the players to commit suicide.** If a user wishes to back out he/ she is threatened by the controller that the failure to complete the task would bring harm to them or their loved ones.

- Children who are emotionally insecure, introvert, depressed, impulsive, detached from family and friends, restless, agitated and with low self-esteem are more venerable to such threats.

Therefore, in order to ensure the safety and security of your children you are advised to go through the guidelines suggested by the Directorate of Education.

**Salient guidelines for parents**

- Spend more time with your kids and get involved in their day to day activities.
- Make the child feel wanted, important and loved.
- Watch for any signs of cuts, Injuries or bruises on child's body.
- Keep an eye on routine of children. Watch for sudden withdrawal or change in habits.
- Utilize their pent-up energy in creative ways.
- Be vigilant about the activities or the games the child indulges in on internet / social media.
- Listen to your child so that the child feels comfortable in sharing his/ her problems.
- **IN CASE YOU OBSERVE ANY ODD BEHAVIOUR IRRITATION OR SUDDEN CHANGE, MUST TALK TO YOUR CHILD AND SEEK THE HELP OF COUNSELLOR/ SPECIAL EDUCATOR / PSYCHOLOGIST.**

Regards,

PRINCIPAL